Axalta Coating Systems is pleased to support the Detroit Institute of Ophthalmology and the 2016 EyesOn Design award program. As a global manufacturer of vibrant liquid and powder coatings, we appreciate the institute’s efforts to help the world see brilliant color.

It is our honor to present the Innovative Use of Color, Graphics or Materials award at the North American International Auto Show.

We congratulate all award recipients on your ingenuity and creativity.

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Welcome

Welcome to EyesOn Design Awards at the North American International Auto Show, 2016. The awards will go to the finest example of design among Concept and Production cars and trucks introduced in Detroit. The Catalyst Award – Empowering Great Design, will be presented, for the fourth time, to an executive within the industry who was instrumental in giving a designer a chance to excel. This year Stewart Reed, the EyesOn Design 2016 Lifetime Design Achievement Award recipient has chosen Strother MacMinn, 1918-1998, as his Catalyst Award recipient.

2014 and 2015 saw the addition of EyesOn Design Awards for Innovative Use of Color, Graphics and Materials and for Best Designed Interior, and both will be presented again this year.

The prestige of the awards and the value placed on them by the press and the auto manufacturers is directly related to the credentials and prestige of the Judging Panel. For this reason we invite the Global Design Leaders of major automobile companies and the Design Leader of North American operations. Included also are the leaders of Transportation Design programs at major design schools around the globe and Design Leaders of important and successful independent Design Studios. We also include several retired global design leaders from major OEMs.

In about a decade the EyesOn Design Awards have achieved remarkable status in the automotive community.

The four Chief Judges appointed this year are “role models” in the design world. They have been influential and significant international contributors to the design profession and to their employers. We thank Chris Chapman, Dave Marek, Stewart Reed and Jack Telnack for serving as our 2016 program leaders.

When I was asked in 2005 to organize the awards and program, I agreed for a variety of reasons:

• The Detroit Institute of Ophthalmology has an enviable twenty-nine-year history with design awards at its summer event, EyesOn Design at the Edsel & Eleanor Ford House, Grosse Pointe
• In its history, the judges of the summer event EyesOn Design Automotive Design Exhibition have been automotive designers, and the panel did not reflect or include “political” or socio-economic influences
• The Institute’s motto – “Focused, so others might see” – is one I have long held in the highest respect
• With the merger in 2012 between the DIO and the Department of Ophthalmology of the Henry Ford Health System, the DIO’s programs and its future contributions in eye research and education are assured and destined to prosper
The worlds of automotive journalism, design history, and our profession already accept these awards as a significant achievement in a world that may not always recognize the contribution that design lends to the business discipline. We strive to recognize beauty that consumers can distinguish and enjoy. As our very first EyesOn Design Lifetime Achievement Award winner, Gordon Buehrig, once said, “Automobile design is Rolling Sculpture.” We hope you will agree that the selections of our judges reflect this apt description.

Enjoy! We are proud to have had you in attendance.

Thomas C. Gale  
Founding Chairman, EyesOn Design Awards at the NAIAS

THOMAS C. GALE  
FOUNDING CHAIRMAN  
EYESON DESIGN AT THE NAIAS

Currently President of TC Gale Consulting and Design, Thomas Gale joined Chrysler Corporation in 1967 and retired as Executive Vice President responsible for Design, Engineering, and Product Strategy and the DaimlerChrysler Board of Management.

In addition to design, he held assignments as President of Chrysler International Operations, Platform Chief for Minivan, Jeep, Passenger Cars, and Government Affairs Office. He has always been a champion for design and led Chrysler to a leadership role in the industry. He was instrumental in bringing concept cars, as well as production vehicle introductions, back to the forefront at the North American International Auto Show.

Mr. Gale holds bachelor’s and master’s degrees in Industrial Design, and an MBA from Michigan State University. Mr. Gale’s innovation and design interests are carried over to the automotive aftermarket and his personal cars, which include sports cars, muscle cars and hot rods.
Each year at NAIAS there are introductions of automobiles that change the equation. A new paint, lights that change the face or the tail in a pleasing manner, new uses of bright work, innovation in window surrounds. Eye catchers that turn heads – sell cars. Sometimes these changes are part of the exterior appearance of a car; sometimes they are an interior feature. Sometimes design changes are so subtle that only the cognoscenti recognize the turning of a new page. But every designer looks twice, perhaps three times, and knows that this is an innovation that will make a difference. These are the vehicles chosen by our judges as recipients of the EyesOn Design Awards for Design Excellence.

This year Design Excellence Awards will be presented in seven categories at the North American International Auto Show.

- EyesOn Design Award for Design Excellence – Production Car
- EyesOn Design Award for Design Excellence – Production Truck
- EyesOn Design Award for Design Excellence – Concept Car
- EyesOn Design Award for Design Excellence – Concept Truck
- EyesOn Design Award for Design Excellence – Best Designed Interior
- EyesOn Design Award for Innovative Use of Color, Graphics and/or Materials
- EyesOn Design Award for Design Excellence – Human Machine Interface

Finally the Designer Catalyst Award goes posthumously to Strother MacMinn, 1918-1998, chosen by the 2016 EyesOn Design Lifetime Design Achievement Award recipient, Stewart Reed. This award is presented to an executive who gave the designer a chance to excel in his craft.
AWARDS FOR DESIGN EXCELLENCE 2016

CONCEPT CAR
EyesOn Design Award for Design Excellence  
PRESENTED BY

PRODUCTION CAR
EyesOn Design Award for Design Excellence  
PRESENTED BY

CONCEPT TRUCK
EyesOn Design Award for Design Excellence  
PRESENTED BY

PRODUCTION TRUCK
EyesOn Design Award for Design Excellence  
PRESENTED BY

INNOVATIVE USE OF COLOR, GRAPHICS AND MATERIALS
EyesOn Design Award for Design Excellence  
PRESENTED BY

BEST DESIGNED INTERIOR
EyesOn Design Award for Design Excellence  
PRESENTED BY

HUMAN MACHINE INTERFACE (HMI) AWARD
EyesOn Design Award for Design Excellence  
PRESENTED BY

CATALYST AWARD
EyesOn Design Awards for Design Excellence  
PRESENTED BY

A benefit for the Detroit Institute of Ophthalmology
Save the Date for the 29th Annual
EyesOn Design Automotive Design Exhibition

Sunday, June 19, 2016
AWARDS FOR DESIGN EXCELLENCE 2016

E Y E S O N D E S I G N

2015 AWARD WINNERS

BEST PRODUCTION VEHICLE
FORD GT

BEST CONCEPT VEHICLE
BUICK AVENIR CONCEPT

BEST DESIGNED INTERIOR
AUDI Q7

INNOVATIVE USE OF COLOR,
GRAPHICS, AND MATERIALS
BUICK AVENIR CONCEPT
SAVE THE DATE!
SATURDAY, JUNE 18, 2016

Tour the Lingenfelter Collection for the benefit of the Detroit Institute of Ophthalmology.

View a spectacular collection of nearly 200 vehicles including Corvettes, a Bugatti Veyron, and an Enzo Ferrari. The newest addition is the LaFerrari, a hybrid with 789 horsepower and a V-12 engine that accelerates from 0 to 150 miles per hour in 9.8 seconds.

www.eyesondesigncarshow.com
AWARDS FOR DESIGN EXCELLENCE 2016

EYES ON DESIGN
AT THE NORTH AMERICAN INTERNATIONAL AUTO SHOW

A benefit for the Detroit Institute of Ophthalmology

2016 Chief Judges:
Chris Chapman  Dave Marek  Stewart Reed  Jack Telnack

2016 Judges:
Anne Asensio  Wayne Cherry  Dave Cohen  Karen Davidson  Willie G. Davidson  Colin Dhillion  Ray Drea  Brandon Faurote  Thomas J. Gould
Kevin Hunter  Thomas Ingenlath  Tisha Johnson  Tom Kearns  Tom Matano  Keith Nagara  Steve Nowicki  Steve Pasteiner  Chuck Pelly
Dave Rand  Pat Schiavone  Peter Schreyer  Paul Snyder  Chris Svensson  Mark Trostle, Jr.  Mark Trostle, Sr.  Taro Ueda

2016 Chief Docent:
Gerry Piaskowski

2016 Docents:
Jeevak Badve  Brian Baker  Brook Banham  Jason Castriota  Mahdi Chowdhury  Andre Clemons  Dan Darancou  Peter Davis  Frank Dionisopoulos  Glen Durmisevich  Ed Golden  Greg Greeson
Richard Gresens  Tom Hale  Ryan Patrick Joyce  Henri Kavaja  Pete Lawlis  Nancy Lockhart  Lucas Lopez  John Manoogian  Sam McCafferty  Bill Michalak  Gail Miciuda  Peter Montero
Pat Murray  Victor Nacif  Tom Obertynski, MD  Dave O’Connell  Brad Palmer  Richard Plavetic  Christos Roustemis  Alexis Senter  Sebastian Sullen  Jeff Teague  Doug Ungemach

A benefit for the Detroit Institute of Ophthalmology
MASTER OF CEREMONIES
MARCUS SHELLEY
ASC

Marcus has worked at ASC for more than 18 years. During that time, he has been part of the team that led such iconic programs as the Pontiac WS-6, the Chevrolet SSR, the Viper Coupe, BMW Z3, 8 Toyota convertibles, and all 4 Mitsubishi convertibles. Today ASC makes sunroofs, tonneaus, supports several convertible programs and works actively in automotive surface design.

Born in San Diego and raised in Colorado, Marcus is an accounting graduate of Colorado State University. After progressive finance positions at Westinghouse, he joined T & N PLC, a UK automotive supplier, where he was part of the corporate development team that expanded the firm’s US presence with a number of significant acquisitions before it was sold to Federal Mogul. He joined American Sunroof (ASC), a leading design house and manufacturer, where he remains today.

Always a passionate car collector and tinkerer, Marcus is an accredited Classic Car Judge, specializing in Auburn cars. He has owned many antique vehicles over the years and has actively driven them all.

Marcus is an enthusiastic DIO volunteer for over 15 years, from directing the parking lot to being the Chairman of the EyesOn Design Car show as well as the MC. He now serves on the Advisory Council of the Department of Ophthalmology of Henry Ford Health System and continues to be active in numerous charities around Detroit.
AWARDS FOR DESIGN EXCELLENCE

CHIEF JUDGES

The chief judges are selected by Tom Gale and Jack Telnack to represent design from a broad perspective. Their vision is to have active OEM design leaders, recently retired design leaders, and recognized academic leaders facilitate the judging and awards process. The judges’ backgrounds encompass the past, present and future of transportation design.

For the 2016 EyesOn Design Awards, the chief judges are: Chris Chapman, Chief Designer, Hyundai Design Center, N.A.; Dave Marek, Acura Global Creative Director, Honda R&D Americas, Inc.; Stewart Reed, Chair, Transportation Design, ArtCenter College of Design and Jack Telnack, VP Design, Ford Motor Co., – retired.

Guided by these internationally renowned leaders, the judging process is assured to be fair and the credibility and importance of the award-winning vehicle designs is easily recognized by the automotive design community.

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Image by Tim Feher

Rendered with real Axalta® paints
CHRISTOPHER CHAPMAN

CHIEF JUDGE

CHIEF DESIGNER AND DIRECTOR,
HYUNDAI DESIGN NORTH AMERICA

A native of Pasadena, California, Christopher Chapman graduated from Art Center College of Design in 1989 with a BSID in Transportation Design. Chris hired on at Isuzu Technical Center of America in Cerritos, California, and was responsible for the exterior design of the XU-1 Showcar—a gull-winged SUV which received Best Concept at its 1993 Tokyo Motor Show debut.

In 1994, Chris joined the BMW Group at DesignworksUSA in Newbury Park, California. Among various concept and production vehicles, he designed the X5 Sport Activity Vehicle and X Coupe concept. He also was responsible for the CS1 concept shown at the Geneva Auto Salon in 2002, followed by the 1 Series production coupe and its touring and cabriolet derivatives.

From 2002, Chris oversaw vehicle design at BMW DesignworksUSA as Director, and was responsible for guiding several advanced and production programs, including the X5, X3, and Z4. In 2008, he was additionally appointed Director of Transportation Design, which includes Designworks’ external partners in aviation, marine and mobility.

In January of 2012, Chris joined the Hyundai Motor Group as Chief Designer and Director of Hyundai Design North America in Irvine, California. He and the design team enjoy a balance of production and conceptual vehicle development, most recently marked in 2015 by the Santa Cruz concept in Detroit, the Genesis Vision G concept unveiled at the Pebble Beach Concours d’Elegance, and the N2025 Vision Gran Turismo concept for the popular auto racing game for Play Station.

Chris and his family currently reside in Laguna Niguel, California.
DAVE MAREK
CHIEF JUDGE

ACURA GLOBAL CREATIVE DIRECTOR
HONDA R&D AMERICAS, INC.

Dave Marek is Global Creative Director for Acura. He began his career at Honda R&D Americas, Inc. in 1987 and has contributed to the designs of North American developed products for over 25 years. He served as Design Project Leader and oversaw a number of milestone products such as the 1994 Honda Accord Wagon, 1997 Acura CL, 2003 Honda Element and 2006 Honda Ridgeline. As Acura Global Creative Director he is responsible for all designs of the Acura brand globally.

Marek earned a Bachelor of Science in Industrial Design, graduating with honors from the Art Center College of Design in Pasadena, California and continues to be involved today. He has been an instructor at the college since 1989, has been instrumental in bringing numerous sponsored projects to the Transportation Department, and has served on the Art Center Alumni Council.


In his spare time, Marek creates fine art and graphics for numerous clients, with his art and graphics being used on various championship cars, including the Honda team graphics.

Marek’s work has been published in various enthusiast magazines including Road & Track, Racer, Street Rodder and Car Graphic as well as online at www.zero2sixtydesign.com and www.showrods.com.

The All-New NSX design is the result of global collaboration between studios in the U.S. and Japan, with exterior design led by Michelle Christensen under the creative direction of Dave Marek.
STEWART REED
CHIEF JUDGE

CHAIR, TRANSPORTATION DESIGN
ARTCENTER COLLEGE OF DESIGN

Stewart Reed is a well-known automobile designer who consults with major automakers around the world. He recently accepted the position as Chair of the Transportation Department at ArtCenter College of Design. An ArtCenter alumnus, he began his career winning design awards from General Motors. Reed has worked for Bruce Meyers (of dune buggy fame), Chrysler Corporation in Detroit, Toyota’s California Design Center called Calty Design, and as Vice President of Design for Prince Corporation (now JCI). He established Stewart Reed Design and has contributed to many concept vehicles for major manufacturers. Other notable projects include an innovative van called the Gearbox, and the Cunningham C7 designed with Bob Lutz and Briggs Cunningham.

Reed has enjoyed judging numerous concours including Bay Harbor Concours, EyesOn Design, Cranbrook Concours, Michelin Challenge Design, the Pebble Beach Concours and the 2005 Louis Vuitton Concept Car Competition in Paris.
JOHN W. “JACK” TELNACK
CHIEF JUDGE

VICE PRESIDENT OF DESIGN (RETIRED),
FORD MOTOR CORPORATION

Jack Telnack was elected a corporate vice president to head Ford’s global design organization in June 1987. Previously, he was chief design executive for Ford North American Automotive Operations. He headed the team that developed the company’s aero look – a ground-breaking new concept of aerodynamic design embodied in the 1983 Ford Thunderbird. Aero design played a major role in the sales success of Ford Lincoln-Mercury products in the ‘80s and ‘90s and has since been copied by nearly every automaker in the world. In the late ‘90s, Mr. Telnack’s team introduced New Edge Design, a design philosophy which continues to have a strong influence on many new vehicles, both domestic and imports.

Mr. Telnack joined Ford as a designer in 1958 after graduating from Art Center College in Pasadena. As a designer in the Ford Division styling studio, he worked with vehicle design teams on a number of projects, including the original Ford Mustang. In 1965, he became head of Design for Lincoln-Mercury. He served as a chief designer of Ford of Australia from 1966 to 1969, and in 1974 became Vice President of Design for Ford of Europe. He was appointed Executive Director of North American Light Car and Truck Design in 1976, and became Executive Director of North American Mid-Size Car and Interior Design in 1978.

He is the recipient of numerous design awards and was named Automotive Industries’ 1989 Man-of-the-Year. Mr. Telnack lives in Grosse Ile, MI where he consults on marine, transportation and environmental design. He is a member of the Board of Directors of the Chris-Craft Boat Corporation.
ANNE ASENSIO

JUDGE

VICE PRESIDENT DESIGN EXPERIENCE
DASSAULT SYSTÈMES

Anne Asensio joined Dassault Systèmes (3DS) in November 2007 as Vice President of Design Experience. She is responsible for Dassault Systèmes’ Design Experience strategy with the mission to define and implement innovative Design strategies and 3DExperience solutions for enterprises, as well as defining Dassault Systèmes’ brand identity. Prior to 3DS, Anne held influential and executive roles at General Motors (2000/2007) and Renault (1987/2000), and won several prestigious accolades for her talent and experience.

Her work illustrates a consistent interest in innovation and definition of future design practices and methodologies. Focused on brand character building, Anne brings a unique ability to establish the right environment for creativity, fostering collaboration and crossfertilization among teams and delivering design concepts with meaningful benefits for people.

Anne is also a member of prestigious committees such as EyesOn Design, the Festival de l’Automobile, Louis Vuitton, ADC Super Design, L’Observeur du Design, Car Design News. She is a founding member of the Design Code collective of design managers, APCI’s strategic council, Paris Tech research chair “Modélisation des Imaginaires” and the Ecole des Mines research chair on innovative design processes. She is a member of the administration board for Strate College and Web School Factory, as well as an independent administrator on the board of the automotive supplier Plastic Omnium.

Anne holds a Master of Arts in transportation design from Detroit-based Center for Creative Studies; a DSAA of industrial design from Paris-based Ecole Nationale Supérieure des Arts Appliqués.
WAYNE CHERRY
JUDGE

VICE PRESIDENT OF DESIGN (RETIRED),
GENERAL MOTORS CORPORATION

Wayne Cherry spent his youth working at Oldsmobile and Chevrolet dealerships and racing a 1955 Chevy at local tracks. He attended the Art Center College of Design in Los Angeles, CA, where he was soon awarded a scholarship. In 1962 he realized his aspirational dream when he came to work for General Motors. Three years later he began a European assignment that lasted twenty-six years, from 1965 to 1991.

Cherry’s executive career has included several posts in Europe, including Assistant Director of Design at Vauxhall/Bedford, 1971; Director of Design at Vauxhall/Bedford, 1975; and Director of Design at Opel, 1983, where he was responsible for all passenger cars in Europe. He returned to the North America in 1991 to become Executive Designer, Chevrolet/Geo/GM of Canada.

He was appointed vice-president of GM Design in 1992. His experience outside the U.S. in design and management reshaped the Design Center. He placed a priority on the restoration of strong visual brand character, transforming the Design Center by creating eight brand character centers.

Cherry championed a major math-based initiative. Designers, sculptors, and engineers were all trained in the use of digital tools. A Corporate Brand Center was established as a cutting-edge digital studio. Two virtual reality centers permitted evaluation of math-based designs in three dimensions.

Under Cherry’s direction, a stream of innovative, advanced designs created the largest number of concept vehicles in the shortest amount of time – more than any other automotive company in history. Cherry’s leadership and vision were responsible for the new design direction, the Cadillac Sixteen concept, and the revitalization of the Cadillac brand.

Cadillac Sixteen Concept.
DAVID COHEN
JUDGE

ASSISTANT CHIEF DESIGNER, SUBARU

David Cohen is the Assistant Chief Designer at Subaru, joining Subaru’s Tokyo Design Studio in 2008. He has led a multitude of projects and designed everything ranging from advanced to pre-production vehicles positioned for global markets. Using his business and design backgrounds, he contributes to the development of Subaru’s brand strategy and its future design direction. In 2012, in a competition among the design studios of other car companies, his design team won the Los Angeles Design Challenge with the creation of the 2020 Subaru SHARC: a pollution-free, budget-friendly, highly capable Highway Patrol Vehicle system for Hawaii.

In 2003, Cohen joined Honda’s Advanced Design Studio in Tokyo, Japan as an exterior designer. Among various advanced projects, Cohen played an integral role in the exterior design of the 2005 FCX Hydrogen fuel-cell concept car.

A native of Miami, Florida, he always has had a passion for cars and business. After graduating from the Kelly School of Business at Indiana University with a Bachelor of Science Degree in Finance, he worked in Corporate Banking for several years. Cohen then attended the Art Center College of Design in Pasadena, CA where he graduated with Honors in 2002 earning a Bachelor of Science Degree in Transportation Design.
KAREN DAVIDSON
JUDGE

CREATIVE DIRECTOR,
HARLEY-DAVIDSON® MOTORCLOTHES®

Karen Davidson is the Creative Director of Harley-Davidson’s General Merchandise Department. In this role, Karen shapes the design direction for Harley-Davidson General Merchandise apparel and accessory division.

Karen officially joined the Harley-Davidson Motor Company in 1989 and was one of the original co-creators of the branded line of apparel and accessories – Harley-Davidson MotorClothes. In 1991 Harley-Davidson received an award from the Council of Fashion Designers of America for being a major fashion influence. She has been instrumental in the launch of high level performance riding gear and has been involved with the design of all the leather collections since the launch of H-D MotorClothes. Today she guides and sets design direction for development of all categories of apparel and accessory merchandise.

Karen lives in California and has established a design studio in one of the motorcycling “hubs” of the U.S.

Today the design direction has an international focus and addresses an increasingly diverse customer base.
WILLIAM G. DAVIDSON
JUDGE

CHIEF STYLING OFFICER EMERITUS
HARLEY-DAVISON, INC.

William G. Davidson serves as Chief Styling Officer Emeritus and Brand Ambassador at Harley-Davidson, Inc. Affectionately called “Willie G.” by millions of motorcycle enthusiasts, his creations include the design of several of Harley-Davidson’s most admired motorcycles. His artistic vision and passion for riding have made him a legend among throngs of enthusiasts worldwide that consider him the patriarch of motorcycling.

Born with gasoline in his veins, Davidson is the son of former Harley-Davidson president, William H. Davidson, and the grandson of one of the original founders, William A. Davidson. For 49 years, he helped shape the look, sound and feel that define Harley-Davidson motorcycles. During the 1980s and 1990s, he developed unique designs which kept Harley-Davidson motorcycles selling while the company completed technological and manufacturing improvements. Based in heritage and tradition, Davidson is responsible for the visual design of such classics as the FX Super Glide, FX Low Rider, Cafe Racer, Heritage Softail Classic, Softail Springer, Fat Boy, Road King, Softail Deuce, V-Rod, Nightster, Cross Bones and the Street Glide.

A native of Wisconsin, Davidson attended the University of Wisconsin for three years before transferring to the Art Center College of Design in Los Angeles. He joined Harley-Davidson in 1963, when he was invited to set up its motorcycle design department. In 1981, Davidson was one of 13 executives who raised more than $75 million to purchase Harley-Davidson from AMF Incorporated.

An avid rider, Davidson has clocked thousands of miles on the open road over the years. His family, including his wife Nancy, has made Harley-Davidson the center of their lifestyles. Through his life-long devotion to the Motor Company, Davidson has watched first-hand as Harley-Davidson has evolved into a true American icon.
COLIN S. DHILLON
JUDGE

DIRECTOR OF INDUSTRIAL DESIGN & MARKETING, ABC GROUP OF COMPANIES

Colin Dhillon is the Director of Industrial Design & Marketing for the global automotive parts manufacturer ABC Group Inc. He possesses over 17 years of experience in the design, development and production of plastic automotive parts & systems. Colin’s in-depth knowledge & comprehension of the automotive industry aids in supporting the company’s vision for innovation and product advancement.

Born and educated in the United Kingdom, Colin graduated with a Bachelor’s Degree in Industrial Design and he also holds a post-graduate certificate in Education. He is a passionate designer who comes with former experience in the medical, home and garden and the consumer product industries, prior to dedicating his vocational life to the automotive industry. His diverse background provides valuable insights when challenged with solving new problems. In addition to his position as a Director, Colin also continues to spread his passion for design through lecturing Industrial Design, which he has done for over 14 years, allowing him to shape the minds of future visionaries.

Colin is an active contributor and role model in the general community at large, displaying selfless service through organizing and participating in various communal events. In 2012 Colin was the recipient of the Queens Diamond Jubilee Medal for his distinguished service to the Canadian community. He also serves as the Chair of a heritage museum in Canada.
RAY DREA
JUDGE

CHIEF STYLIST,
HARLEY-DAVIDSON MOTOR CO.

Ray Drea is the Chief Stylist at Harley-Davidson Motor Company, with responsibility for the renowned look and visual appeal of the Company’s motorcycles.

Since 1993, Drea has worked collaboratively with Willie G. Davidson, Chief Styling Officer Emeritus to develop industry leading and successful factory custom motorcycle designs. He has played a key role on the design team and in the development of numerous milestone vehicles since he joined the company, such as his first design project - the Bad Boy, the design lead during the first five years of the Harley-Davidson Custom Vehicle Operations and development of the Heritage Springer, Road King Classic and Road King Custom. He also designed most of the logos used by the Motor Company between 1993 and 2008.

Prior to his appointment as Chief Stylist in 2012, Drea served the Company as Vice President and Director of Styling, Sr. Director of Styling, Director of Styling, Manager of Styling and Graphic Designer. He also serves many of the company’s Product Development Strategy teams.

Drea was discovered by Willie G. Davidson while exhibiting at his high school art show. He was then invited to do logo design and graphic work for the Styling department from 1980 until he was officially hired in 1993. Before coming to H-D in 1993, Drea was a highly sought after graphic designer, customizer, and pinstriping artist from the Milwaukee area.

Ray Drea was born with gas in his veins and bought his first Harley-Davidson at age 14 which inspired his interest in graphics and customizing. He also is a founder of the Pinstripe Legends, a national group that recognizes accomplished pinstripe artists, works to perpetuate this fine art and raises funds for Children’s Hospital of Wisconsin at an annual gathering that draws over 75 artists from around the world.

His passion for design and creating art spans many categories and genres. While at Harley-Davidson he helped to build, and is honored to be working with the most accomplished motorcycle design team in the world. His measure for success is not by the volume of art he and his team have created, rather the amount of smiles in people’s faces when they experience this art of rolling sculpture, all in the quest to free more souls!
Brandon L. Faurote was appointed Head of Chrysler Design on June 18, 2009. He is responsible for all design activities for Chrysler brand vehicles and reports to Ralph Gilles – Head of Design, FCA – Global.

Previously, he held the position of Vice President – Advance Design, International and Color/Trim for Chrysler LLC since July 2007. In this position, Faurote managed design strategies and architecture development across Chrysler, Dodge and Jeep® brands.

Faurote joined the former Chrysler Corporation in 1993 as a designer and has held a variety of increasingly responsible positions in the Product Design Office, including:

- 2009, Head of Chrysler Design, Chrysler Group LLC
- 2007, Vice President – Advance Design, International and Color/Trim, Chrysler LLC
- 2006, Director – Passenger Car Design, Chrysler Group, DaimlerChrysler
- 2005, Director – Advance Design
- 2004, Chief Designer – Advance Design
- 2001, Senior Manager – Passenger Car Design
- 1999, Manager – Passenger Car Design
- 1996, Senior Designer – Passenger Car Design, Chrysler Corporation
- 1993, Designer – Jeep® Design

Faurote holds a Bachelor of Fine Arts degree from the College for Creative Studies in Detroit.
THOMAS GOULD

JUDGE

DIRECTOR OF DESIGN, RESEARCH AND CRAFTSMANSHIP – NORTH AMERICA, JOHNSON CONTROLS

Thomas Gould is the Director of Design, Consumer and Market Research and Craftsmanship for the Johnson Controls Design Studios in North America. He leads the Design and Research team that provides product solutions for the Johnson Controls Automotive Seating business unit from advanced concepts to final production. He is also involved with the Johnson Controls Innovation Center. He has been with the company since 1989.

Tom earned his degree in product and transportation design from Wayne State University.
KEVIN HUNTER

JUDGE

PRESIDENT OF TOYOTA MOTOR CORPORATION’S NORTH AMERICAN DESIGN STUDIO; CALTY DESIGN RESEARCH

Mr. Hunter is responsible for overseeing research, advanced design and production design at studios in Newport Beach, and San Francisco, California, and Ann Arbor, Michigan.

Calty creates innovative vehicle designs for the Toyota, Lexus and Scion brands.

The most recent accomplishments under Hunter’s direction are the 2014 Toyota FT-1 Sports car concept, Lexus LF-LC sports coupe concept, 2013 Toyota Avalon, 2014 Toyota Tundra and 2016 Toyota Tacoma.

Mr. Hunter was appointed to President in 2007 and is the first American to serve in this role. Prior to that he held various design positions including Vice President and Chief Designer. Hunter was selected as one of BusinessWeek’s 2011 Masters of Innovation and was invited as an influential speaker to the 2013 Bloomberg Next Big Thing Summit.

Mr. Hunter was born in Detroit, Michigan and has a Bachelor of Fine Art in Transportation Design from The College for Creative Studies. He currently resides in Southern California with his wife and two sons.
THOMAS INGENLATH
JUDGE

SENIOR VICE PRESIDENT
VOLVO DESIGN CENTER

Born in Germany in 1964, Thomas Ingenlath has worked for Volkswagen, Skoda and Audi. His professional experience includes:

• 2012 – ongoing, Senior Vice President of Volvo Design
• 2006 – 2012, Director of Design, Volkswagen Group, Design Center Potsdam VW
• 2000 – 2006, Head of Design, Skoda
• 1995 – 2000, Head of Exterior Design, Volkswagen
• 1991 – 1994, Exterior Designer, Audi

Thomas Ingenlath has 24 years of experience within the automotive industry, having worked in lead design positions at Audi, Volkswagen and Škoda. In 2012, he joined the Volvo Car Group as the Senior Vice President at the Volvo Design Center in Gothenburg.
TISHA JOHNSON
JUDGE

SENIOR DESIGN DIRECTOR
VOLVO CARS NORTH AMERICA

Tisha Johnson was born in Southern California. She received her Bachelor of Science Degree in Industrial Design with an emphasis on Transportation Design from Art Center College of Design in 1999.

She began designing interiors for Volvo Car Group upon graduation working at Volvo Monitoring and Concept Center. At VMCC Tisha designed preproduction and advanced concepts in a small multidisciplinary team. While there she contributed design work to the S/V40, C30 and the C70. She was also the lead designer for the interior of the 3CC drivable concept coupe.

In 2006 she joined Milliken & Company and managed Strategic Design at their Advanced Concept Studio in California. She led strategic projects for a global team of designers across 5 studios located in Los Angeles, Spartanburg, London, Tokyo and Seoul. She engaged car studios around the world helping connect advanced material technologies with consumer needs in the automotive environment. At Milliken she provided consulting and material support for 3 OEM concept cars.

In 2008 Tisha started a design consultancy, Trendviz Studio, and worked with car companies and suppliers throughout the industry. Her company provided design research, color material programs, design and business strategies.

Tisha returned to Volvo in 2010 as Chief Interior Designer at VMCC. She just completed an assignment in Gothenburg Sweden managing the development of several production interiors and concept projects.

As Senior Design Director at VMCC Tisha oversees all design activities for Volvo Cars North America.

Her recent projects include the Volvo S90 Interior (Design Manager), XC90 Excellence Lounge Console, Excellence Child Seat Concept, Concept 26.

Her interests include: Surfing, Motorcycle riding, Cycling, and Yoga.

Her favorite quote: “The best way to predict the future is to create it.”

If cars hadn’t existed, she would have been: Motorcycle designer or surfboard shaper
Favorite toy: Ducati Monster and my Becker surfboard
Preferred tool: Stylus pen for Wacom or anything that gets the job done
TOM KEARNS
JUDGE

CHIEF DESIGNER,
KIA DESIGN NORTH AMERICA

Thomas Kearns has been in charge of KIA Design North America since 2004 as Chief Designer. He oversees all advanced and production design work, including exterior, interior, and color/trim. Under Mr. Kearns’ leadership the designs for production vehicles such as the Kia Soul, Sorento, Optima, Rio, Forte, and Sportage were developed. Notable recent concept vehicles include the Track’ster, Trail’ster, and the GT4 Stinger.

Mr. Kearns came to Kia from General Motors Design Staff, where he had started his career in automotive design right after his graduation from the College for Creative Studies in Detroit, where he majored in automotive design. Before his move to Kia, Mr. Kearns was the Design Manager for the GM Cadillac Brand Center. He was responsible for the first Cadillac CTS which was the introduction of Cadillac’s greatly successful “Art and Science” design philosophy.

Early in his career, GM Design Center transferred Mr. Kearns to Germany to assist in the design of the all new Opel Omega and Senator. It was there where he met his wife Beate. The couple now lives in Orange County, California with their daughter Emma.
TOM MATANO
JUDGE

DIRECTOR, SCHOOL OF INDUSTRIAL DESIGN, ACADEMY OF ART UNIVERSITY

Tom Matano has almost 30 years of experience in the automotive design industry. Prior to joining Mazda, he held design positions at General Motors in Detroit, MI, and Melbourne, Australia and BMW in Munich, Germany. In 1983, he joined Mazda’s North American studio as a Chief Designer. He continued on to become Vice President of Design and Executive Vice President of Western Operations for Mazda R&D North America, Inc., and Executive Designer & Director of Mazda North American Operations. From 1999 to 2002, Matano was at Mazda headquarters in Japan, as an Executive Designer in the Global Advance Studio and the General Manager of Mazda Design in charge of the Chief Designers as well as the European and North American studios. His accomplishments at Mazda include the MX 5, RX 7, Miata “M-Coupe” concept car, and many other projects by the design teams he managed and created. Matano is committed to being an educator, and using his diverse knowledge and experience to enhance the Industrial Design program at the Academy of Art University in San Francisco.
KEITH NAGARA
JUDGE

DIRECTOR OF TRANSPORTATION DESIGN & INDUSTRIAL DESIGN PROGRAMS
LAWRENCE TECHNOLOGICAL UNIVERSITY

Keith Nagara is the Director of Lawrence Technological University’s (LTU) Transportation Design and Industrial Design programs, a role he’s held since establishing the programs in 2008. Today, the programs have been recognized by industry as one of the leading international design curriculums and its graduates are highly sought after.

Having been raised in Detroit, Mr. Nagara envisions the city as a thriving metropolis of innovation. He is also an active leader in the Innovation Factory, an organization that educates the community and industry professionals while supporting the design and fabrication of breakthrough products and technologies.

Prior to joining LTU, he spent ten years at Ford Motor Company, where he spearheaded multiple projects. One of those projects included the collaboration with William McDonough, Ford Global Technologies, and their leadership team by redefining the automotive business model with innovative designs and sustainable concepts. For more than a decade, Mr. Nagara has been in an advisory and consulting capacity at various companies, including: Cosworth Engineering, Saleen Performance, and Chrysler.
STEVE NOWICKI
JUDGE

DIRECTOR OF CREATIVE SERVICES
AMERICAN SPECIALTY CARS

Steve has been dedicated to the love of automobile performance and design since he was a teen, and is currently director for design and development activities at American Specialty Cars (ASC) in Warren, Michigan.

A BFA transportation graduate of College for Creative Studies in 1991, he has over 25 years designing cars and providing design solutions for a wide range of automotive OEM clients as well as the aftermarket and performance racing industry. Nowicki has led and managed design teams since the 1998 opening of the ASC – Warren design center, building a full complement of talented designers, artisans and their tools needed to complete over 250 design projects from sketch to concept or production.

Since joining ASC, Nowicki has put his extensive background of engineering and mechanics to good use in the design studio to offer alternative solutions and an optional destination for OEM product development. The discipline he learned winning 3 National rally driving championships and one IMSA racing title along with the management of racing business translates into high performance design solutions in the studio.

A supporter of developing new young talent within the design community, Nowicki finds opportunities to strengthen the bond between all studio disciplines. While enhancing the overall performance of the design team to reach desired objectives he helped many people develop successful design careers. With the focused and disciplined approach, Nowicki has successfully helped ASC become involved in concept and development projects for nearly 20 different automotive manufacturers in the past 25 years.

Nowicki is an avid mountain biker which satiates the need, joy and discipline of driving a rally car through the forest. Steve has a passion for the design and history of vintage competition cars as well as following developments of current day rallying and racing.
STEVE PASTEINER
JUDGE

FOUNDER/OWNER
ADVANCED AUTOMOTIVE TECHNOLOGIES

Steve D. Pasteiner is a graduate of The Art Center College of Design, Pasadena, Calif., and was an assistant chief designer at General Motors. His work centered on the Buick and Chevrolet Advanced Studios.

In 1986, he started the Auto Zone in Birmingham, Mich., a store for the automobile enthusiast. He comments, “The Auto Zone is a really selfish endeavor just to carry all the neat car books and models that I like.” In 1989, he left GM to establish Advanced Automotive Technologies, a company that designs and builds concept vehicles and prototype components.

Pasteiner has been the “Design Commentator” at EyesOn Design for more than 23 years as well as a judge at Meadow Brook, The Bagatelle in Paris, and Amelia Island. Most of all, he is an incurable car nut.
CHUCK PELLY
JUDGE

CHIEF CREATIVE OFFICER
INTERSECTION-INC.

Chuck Pelly is a 45-year veteran of the design industry. He is the founder/former President of Designworks/USA, which grew to be one of the world’s top 10 design consultancies and became a wholly owned subsidiary of BMW Group. Designworks/USA has won numerous awards for innovative product and automotive design, being instrumental in the design of the BMW X5, Z4 and award-winning BMW 3 Series. He is the designer of the original Scarab sports car for Lance Reventlow and original Chaparral racecar and has been awarded by EyesOn Design for race car design. He has led design efforts of noted branded products for almost all major industries.

Chuck is co-founder, along with Joan Gregor, of Intersection-Inc., a multidisciplinary consulting group dedicated to sharing design and creative knowledge with corporations, educational institutions and organizations. He is currently working on projects involving key automotive suppliers and exploring the future of the sector – most notably utilizing mobility as a service.

Chuck has been awarded more than 40 U.S. and foreign patents, has received numerous awards for his design work, has taught and lectured broadly, served on many boards, has been President of the Industrial Design Society of America, and an IDSA Fellow since 1994. As a distinguished alumnus, Chuck has been involved with the Art Center College of Design in Pasadena, CA since 1968 and is Alumni Chair for San Diego. He has received their George Jorgensen Design Achievement award for his significant contributions.
DAVID RAND

JUDGE

DESIGN CONSULTANT

For more than thirty-five years David Rand has been a designer working in the automotive industry. David started his career with General Motors, last serving as the Executive Director of Global Advanced Design. Before that he was Executive Director of Interiors and previously was also the General Director of Design for the Latin America and Middle East region. More recently, David was Director of Brand for Design at Changan Automotive, located in Beijing. Currently, he is a design consultant, having worked with such companies as Hyundai, and Google on their Driverless Car program.

David was selected twice by Motor Trend magazine for its “50 Most Influential People in the Industry” feature, and is a graduate of Art Center College of Design. He also holds an MBA from the Eli Broad School of Management of Michigan State University.
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Patrick Schiavone was named V. P. Global Consumer Design, for Whirlpool Corporation in January 2010. He is responsible for Whirlpool’s product and brand portfolio globally. Patrick passionately believes that good design equals good business and that design is not just how something looks, the design must include great intuitive usability with world class craftsmanship. An example of his team’s vision is the Whirlpool White Ice Collection for the North American market. The White Ice Collection shows that even a mid-priced product can be both beautiful and successful in the market.

Previously, he was Design Director of Trucks, SUVs and CUVs for Ford Motor Company. Examples of Patrick Schiavone’s design work can be seen on streets and highways all over the world. Among his numerous design achievements, Schiavone led the design of three generations of the F-150 pickup, the bestselling vehicle in the world. Schiavone was the lead designer of the 1994 Mustang; the design is credited with saving the pony car from extinction, as well as numerous concept vehicles including the Mighty F-350 Tonka, 2008 MKR Lincoln Concept, and the 2009 MKT Lincoln Concept.

Born and raised in Akron, Ohio, Schiavone holds a BFA in Industrial Design from Detroit’s College for Creative Studies.
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PETER SCHREYER

JUDGE

PRESIDENT AND CHIEF DESIGN OFFICER OF HYUNDAI MOTOR GROUP

Peter Schreyer, President and Chief Design Officer of Hyundai Motor Group, is responsible for Hyundai and Kia’s long-term design visions and strategies, as well as their design differentiation.

Schreyer’s automotive career began in 1980 with Audi, and during his 25 years at the Volkswagen Group saw him successfully participate in a wide range of projects, becoming one of the driving forces behind the image change of the Audi brand.

Schreyer has received numerous recognitions and honors throughout his career, including the highest personal recognition for his unique design talent - the Design Award of the Federal Republic of Germany in 2003.

Schreyer was born in Germany and grew up on his parents’ farm, developing a passion for cars and airplanes. He studied industrial design at the University of Applied Sciences in Munich, followed by a course in transportation design at the Royal College of Art in London. He also received an honorary doctorate from the Royal College of Art in recognition of his contributions to automotive design.
PAUL SNYDER
JUDGE

HELEN FARAGO CHAIR OF TRANSPORTATION DESIGN, COLLEGE FOR CREATIVE STUDIES

Paul Snyder is the Paul and Helen Farago Chair of Transportation Design for the undergraduate program at the College for Creative Studies (CCS). He is responsible for all aspects of undergraduate education in Automotive Exterior, Automotive Interior, and Transportation Design, including aeronautic, marine, ground, and emerging mobility systems. He also oversees the Professional Automotive Modeling (PAM) Certificate Program. A 1987 graduate of CCS, Snyder’s experience spans more than two-and-a-half decades and four continents, and it encompasses both exterior and interior development. He has worked in corporate design departments as well as in a consulting role. He has designed concept and production vehicles for Ford, Renault, and Honda. Prior to joining CCS, Snyder was Assistant Chief Designer at Honda R&D in California. In addition to his work as car designer, Snyder is an accomplished figure painter, sculptor, and collagist, having earned a Master of Fine Arts degree from the New York Academy of Art.
CHRISTOPHER SVENSSON
JUDGE

FORD DESIGN DIRECTOR – AMERICAS

As Ford’s Design Director - Americas, Chris Svensson oversees the design teams responsible for developing all new products in the North and South American regions as well as supporting Ford’s Global Design activities.

Chris reports to Moray Callum, Vice President of Design and is based in Dearborn, Michigan. He has been in the role since January 2014.


His career with Ford began in 1992, as an Exterior Designer in Ford of Germany’s Design Studio. Since then, Chris has held a number of key positions in North America, Asia Pacific and European regions. His international credits include vehicles such as the New GT, Mustang, GT350, Fusion, Focus, Fiesta, Ka, Explorer, Edge, Escape, Ecosport, New Falcon, New Escort, Ranger, Everest, Territory, F-150, F-250, F-650, Transit, Courier to name but a few.

Prior to the role Chris currently holds in North America, he was Design Director, Ford Asia Pacific and Africa, where he was responsible for the Asia Pacific Design Centre in Melbourne, Australia.

Before his time in Asia Pacific, Chris was the Chief Designer, Commercial Vehicles, for Ford of Europe, where his responsibilities included the lead of the UK Design Studio.

During his downtime, Chris enjoys his passion for vintage cars, bikes and boats. He may often be found at motorsport gatherings or car meets during the weekends.
MARK TРОSTLE, JR.
JUDGE

HEAD OF DODGE AND SRT DESIGN, FCA NORTH AMERICA

Mark Trostle was appointed Head of Dodge and SRT Design in May 2015. He is responsible for all design activities for Dodge and the brand’s performance division, SRT (Street and Racing Technology). Trostle reports to Ralph Gilles - Head of Design, Fiat Chrysler Automobiles N.V.

Prior to his appointment, Trostle served as Head of SRT, Mopar® and Motorsports Design, leading the exterior design development of the Dodge Viper, Dodge Charger Hellcat and Dodge Challenger Hellcat.

Since first joining the company in 1992, Trostle has had extensive experience in developing and executing successful design strategies in the Product Design Office. Significant elements of his professional background include:

• 2015 Head of Dodge and SRT Design, FCA North America
• 2011 Head of SRT, Mopar and Motorsports Design
• 2010 Chief Designer, Ram and Dodge Exterior Design
• 2007 Chief Designer, Exterior/Interior Studio, Chrysler LLC
• 2004 Senior Manager, Exterior/Interior Studio Chrysler LLC, DaimlerChrysler
• 2002 Manager, Advanced Design Studio
• 2000 Manager, Dodge Ram Design Studio
• 1997 Senior Designer, Jeep Design Studio, Chrysler Corporation
• 1996 Designer, Chrysler Pacifica Studio
• 1992 Designer, Chrysler Exterior/Interior Studio

Trostle holds Bachelor of Arts degree in transportation design from the College for Creative Studies, School of Art and Design in Detroit (1992).

He was born in Wayne, Mich.
MARK TROSTLE, SR.
JUDGE

FOUNDER, AMERICAN SPEED COMPANY
CHIEF DESIGNER, ROUSH INDUSTRIES

Mark Trostle is a 40-year veteran in the auto industry with 35 years at ASC Incorporated designing and developing specialty vehicles and products for the worldwide automotive, heavy truck, aircraft and marine industry, and working extensively with domestic and global manufacturers. He has a proven management track record ranging from VP Design and Research, VP Product and Business Development, as well as heading Engineering, Sales and Marketing divisions.

At Roush, he provides design leadership to multiple projects including, OE customer design, specialty and aftermarket vehicles, military, and Industrial Design services.

While at ASC Mr. Trostle’s portfolio is a long list of significant projects including: ASC-McLaren Coupe and Convertible, Buick GNX, Pontiac GTP, Saab 900 3-door and 900 Cabriolet, Porsche 944-968 cabriolet, Mitsubishi 3000GT Spyder retractable hardtop, Corvette Genève concept car, Chevrolet SSR exterior and interior design development support from concept sketch to production release, and Chrysler 300C four-door convertible concept. Trostle has provided design support to the majority of US, Asian and European automakers.

Additional projects and services include concept design through production development for International Navistar, Peterbilt, Volvo, and Freightliner truck. He also developed and managed an exclusive eight-year design studio contract with General Motors supporting GM Performance brand models: Chevrolet SS models and Cadillac V series models.

Prior to leaving ASC, Mark was President of Creative Services, a stand-alone profitable operation with three design development centers in Michigan and California.

Under his leadership, ASC received numerous design awards including:

- 1932 Dearborn Deuce – SEMA Best New Street Rod product 2004
- Chrysler Helios – 2005 NAIAS Readers’ Choice Concept Vehicle of the Year

In 2006 Mark founded American Speed Company which designed and produces all steel reproduction 1933 steel roadster bodies and specialty vehicles.

Trostle also spent a year with Magna International, E-Car Systems, providing concept designs for alternative fuel vehicles and military vehicles.

Mark graduated from CCS in the Transportation Design program. He is an avid auto enthusiast and collector, and has judged the Meadowbrook Concours d’Elegance and EyesOn Design events. He served the past 4 years as a judge at the Grand National Roadster Show in Pomona, Calif., and is a recipient of the ASC Founders award.
TARO UEDA

JUDGE

VICE PRESIDENT, NISSAN DESIGN AMERICA

Taro Ueda is the Vice President of Nissan Design America (NDA) located in San Diego, California, a division of Nissan North America, Inc. He is responsible for the creative output for both Nissan and Infiniti brands and success of NDA as a business.

Taro was born in Odawara City, Kanagawa Prefecture, Japan. Even as a small child, Taro was a car enthusiast, racing wind-up toy cars with his friends and following exotic cars into hotel parking lots to admire them closely.

Since joining Nissan Motor Co. Ltd. (NML) in 1989, Taro had been responsible for managing many aspects of automotive design development, including Interface Design, Perceived Quality and Exploratory Design. Some of the notable Nissan concept cars, including 2001 Nissan Chappo Concept, were developed under his design leadership. Immediately prior to moving to San Diego, Taro was the President of Creative Box, Inc., another Nissan design studio located in downtown Tokyo.

Taro assumed the current role of Vice President at NDA in April 2012. Since then, he has overseen a number of major product design projects, including 2016 Nissan Maxima 4-door sports car, 2016 Nissan Titan XD full-size truck, 2014 Nissan Kicks Concept and 2012 Nissan Extrem Concept, to name but just a few.

Taro lives in Solana Beach, California, and loves to spend his weekends bicycling around the hills of San Diego. Taro has a Bachelor of Science, Industrial Design, from Chiba University, Japan.
DOCENTS

At the very finest museums, and often at the most important exhibits, docents act as combined tour directors, educators, guides, and experts to ensure that all the highlights are appreciated by visitors or attendees. To act in this capacity each of the docents must be knowledgeable not only of the exhibit layout but of the subject, as well.

For this reason, Tom Gale and our organizing committee each year selects a group of younger designers led by Gerry Piaskowski, Chrysler Design (ret.) to lead the judges through the show in an efficient manner.

Given the world recognition by the press of most of these design leaders, the docents play a crucial role in ensuring that the judges’ passage through the show is smooth and not impeded by media, photographers or by the complexities of the show floor itself.

Gerry Piaskowski’s many years as an active designer gives him the credentials to help make the difficult decisions on the floor. He also coaches the docents in understanding the importance of their assignment and the format for their work.

The docent’s job is to lead each of the several groups of designer judges around the exhibit hall and to be certain that each concept or production vehicle introduced here in Detroit is given full attention. They must discreetly usher the judges through the displays and back into the discussion room in time for a full discourse on which vehicles will finally emerge as the EyesOn Design Awards at the North American International Auto Show winners. While being selected as a docent is considered a high honor, it is obviously not without challenges.
GERRY PIASKOWSKI

CHIEF DOCENT

Gerry Piaskowski retired in June of 2011 as Director of Design at DaimlerChrysler. He worked in various Exterior and Interior assignments within the Design Studios for 39 years. He served in the Army Reserve for 6 years as a cook after earning a B.F.A. in Industrial Design from Wayne State University. Gerry was head of the Truck Studio which created the first Dodge Durango, then later the second generation Durango. At another point in his career, his Soft Trim Studio designed all the seats and doors for all of the Chrysler products.

At Wayne State, the Industrial Design curriculum required 4 craft classes. This is where he generated an interest in metalwork. He began working in silver and copper, then moved on to include gold in his products. In the early years, most of his clients were his coworkers. Now his client base is formed by “word of mouth.” He has clients in many states and even Paris and England. In retirement, he has enjoyed trying new techniques such as wire weaving, beading and experimenting with Fimo clay and PMC (precious metal clay).

Recently he began creating plaques made of found objects, aluminum, brass and copper. This led to the creation of fish sculptures. The base is wood with either galvanized metal, aluminum, copper, brass, acrylic paint and found objects making up the surface.

JEEVAK BADVE

VP, STRATEGIC GROWTH AT SUNDBERG-FERAR

Jeevak brings energy, passion & curiosity to his role at Sundberg-Ferar: a full service Industrial Design Studio supporting the Product and Vehicle industries from its metro Detroit location, since 1934.

He helps companies to understand and leverage the fundamental role of Industrial Design (Aesthetics, Usability & Meaningfulness) as a unique and compelling differentiator in the sustainable growth of business; by injecting emotion in the objects we manufacture, planning for the range of use-case scenarios and orchestrating the affordances that those objects radiate back to the users. He relentlessly rallies for the alignment and optimal inclusion of end user’s un-met needs, unspoken wants and un-articulated desires.

Executive MBA, Michigan State University, Eli Broad College of Business.
Master’s in Industrial Design, Indian Institute of Technology, IIT–Bombay.
Bachelor’s in Mechanical Engineering, Pune University, India.
He sits on the Board of IDSA, MDC and DC3.
BRIAN C. BAKER

EXECUTIVE DESIGN CONSULTANT, AUTOARCHEOLOGY

VEHICLE DESIGNER, EDUCATOR, AUTOMOTIVE HISTORIAN & SPEAKER

As a Vice President of Design and Fabrication, Brian managed creative services, fabrication staffs and vehicle design studios. Brian spent 25 years as a GM Designer of concept and production vehicles in Europe and the U.S.

Brian’s work includes designing million-dollar luxury motorhomes, Pepsi consumer experience vehicles, and Mercedes Benz limousines. He is a frequent speaker at IDSA and has presented in India, the UK, Korea, & North America.

Brian taught young designers at Detroit’s College for Creative Studies, Lawrence Technical University, Wayne State, and the Cleveland Institute of Art. He co-hosts designers from Asian automakers for a month-long tour of automobile culture and design across the U.S.

Brian’s consulting work has included design studies on millennials and the future of transportation for Ford Motor Company, Chrysler Design, & the University of Michigan.

He conceived the award winning book, “Driving Style: GM Design’s first 100 years.” Brian’s television work includes Discovery Channel’s “Future Car” and History Channel’s “Top Gear” (US).

Brian is a member of the Society of Automotive Historians, an honors graduate of The Art Center College of Design in California, and a U.S design patent holder.

Marketing and designs for an Indy 500 top-ten competitor in Indianapolis was a life fulfilling accomplishment. He lives in Beverly Hills, Michigan with his family and enjoys his vintage Buick, motorsports, and anything with a wheel!

BROOK BANHAM

OWNER, MIDDLECOTT LLC

Brook was born in Abilene, TX to a British father and a Texan mother. Growing up around cars with his dad employed by GM, his very first spoken word was Pontiac. The family moved to the U.K. when Brook was very young where he grew up and was educated. Graduating in 2001 with a degree in transportation design from Coventry University he started his design career working around Europe in the automotive and footwear industries. He moved to San Francisco in 2004 engaging in freelance design commissions from automotive to consumer electronics projects. Then Brook relocated to Detroit in 2010 to complete the CCS Masters program in transport design. Following graduation in 2012 he and his partner and wife, Judith, formed a small design studio, Middlecott LLC, in downtown Detroit. In addition to their studio work they run the annual Middlecott Sketchbattle Experiment during NAIAS.
JASON CASTRIOTA
PRESIDENT AND CREATIVE DIRECTOR, JCD LLC

- Honored as one of “World’s Most Creative People” in Business 2014 by Fast Company
- Currently President Castriota Design and Chief Innovation Officer at Skylabs
- Formerly Executive Design Director of Saab Automobiles
- Formerly Design Director Stile Bertone
- Formerly Chief Designer of Pininfarina S.p.A.
- Honorary Judge of Elegance at the Pebble Beach Concours D’Elegance

Born in New York to Italian parents, Jason Castriota dreamt of designing Ferraris from the age of 5. After receiving a degree from Emerson College in Mass Communications, he attended the prestigious Art Center College of Design. Midway through his studies, Mr. Castriota was recruited by Pininfarina S.p.A. where he remained for eight years, ultimately holding two key positions; Chief Designer, and Responsible for Special Projects; playing a pivotal design role in a multitude of award winning designs for the iconic Ferrari and Maserati brands including the Ferrari 599 GTB Fiorano, The Ferrari P4/5, the Maserati Gran Turismo, and 2005 Maserati Birdcage 75 Concept.

In 2009, he founded JCD LLC (www.castriotadesign.com ), a Premium Design and Brand building consultancy based out of New York. Since then, he and his team have continued to work with several major OEMs supplying design, product planning & strategy, as well as consulting as Chief Innovation Office for Skylabs (www.skylabs.be) - a Marketing Innovation Agency based in NYC.

MAHDI CHOWDHURY
INDUSTRIAL DESIGN LEAD
MAYCO INTERNATIONAL

Mahdi Chowdhury is currently the Industrial Design Lead at Mayco International, a global Tier 1 supplier. His responsibilities include managing the various creative design needs for clients including FCA and Tesla while cultivating the company’s design ethos. Prior to this, Mahdi served as an interior designer for all brands under FCA; mainly assigned to Alfa Romeo and Maserati programs.

His passion for design is drawn from a variety of sources including film, concept art, video games, architecture and fashion. It was actually an article regarding the batmobile’s designer that exposed Mahdi to the world of automotive design and eventually led him to pursue his BFA from the College for Creative Studies. Before graduating in 2009, he was awarded several patents during his internship with Black&Decker and won 2nd place in the Michelin Design Challenge. His tireless dedication to perfecting his skill set and creative mind resulted in him being honored with the "Faculty Select" award senior year, given to only one student in the Automotive Design class.
**ANDRÉ “DRÉ” CLEMONS**

**CATIA DESIGN & STYLING,**
**DASSAULT SYSTEMES**

André “Dré” Clemons is a Dassault Systèmes 3DEXperience Design & Styling Top Gun. He is a Detroit native, DPS, Cass Tech and University of Michigan graduate, Inventor and Award Winning Designer. Dré is recognized globally as an Early Pioneer of Virtual Design in Styling, Class-A Surfacing, Visualization, Reverse Engineering & Rapid Prototyping. His innovative Design Methods and Processes have become standards in Automotive, Aero & Defense, Consumer Packaged Goods, Entertainment & Fashion. Dré Clemons continues to impact today’s Design Community, introducing emerging technologies like 3D-Sketching, Interactive Raytracing & Virtual Clay Modeling.

Education: Bachelor of Fine Arts, University of Michigan, School of Art and Design
Majors: Industrial Design & Graphic Design

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**DANIEL DARANCOU**

**VICE PRESIDENT OF DESIGN**
**CH-AUTO TECHNOLOGY**

An Industrial Design graduate of the Art Center College of Design, he joined the I.DE.A Institute in Turin, Italy. Recruited by Chuck Jordan to bring experience and innovation from an industrial designer’s perspective led to postings in Japan for Toyota, Isuzu and Suzuki to manage and design smaller fuel efficient vehicles for GM’s brand portfolio. Having succeeded in delivering over five vehicles into production led to a long term posting in Germany where the second generation Opel Astra and Corsa were developed. He then rotated thru Cadillac, Chevrolet, Buick and GMC truck studios, and work on concept vehicles provided exposure to development and understanding of the automobile business.

The 2010 World’s Fair in Shanghai, China provided the ideal project to explore and assist in the development of the world’s first truly autonomous vehicle, The GM EV-V. This milestone project paved the way to be invited to join the largest design organization in China, CH-AUTO Technology Co. Ltd.

As Vice President of Design, a strong commitment to assist all the major Chinese OEMs to design and develop their brands and products to an increasingly competitive marketplace has placed Daniel in a strategically important position. Electrification and information technology will alter the automotive evolution. He is in the ideal position to lead breakthroughs in conventions and outdated business models. It is a certainty that he will move to the next “Hotspot” of design, whether California, India or perhaps back to Detroit to complete the circle.
PETER DAVIS
CHIEF DESIGNER AT TATA TECHNOLOGIES.

Peter Davis is currently Chief Designer at Tata Technologies. His 33-year background includes extensive and diverse international experience with interior and exterior automotive design, award-winning vehicle designs and development of global strategic initiatives as well as continuous improvements in design processes, brand expression and perceptual quality.

His previous design experience includes:

- 6 years of interior design at Opel Design in Ruesselsheim, Germany
- 10 years at Fiat Centro Stile in Turin, Italy, where he became Director of Design
- 10 years as Interior Design Director at GM Design, directing interior design for the Chevy Equinox, GMC Terrain, and Buick Encore. He led GM’s global color and trim group for 1 year.

Davis earned a B.S. in Product Design from the Art Center College of Design, Pasadena, California.

FRANK DIONISOPOULOS
SENIOR DESIGNER, CHRYSLER

Born in Detroit of Greek immigrants, Frank Dionisopoulos had an early passion for cars and design, inspired by the era which saw Formula One in the downtown streets and Hydroplane racing on the Detroit River. He has a degree in Transportation Design from Art Center College of Design in California, where he developed a racing truck for the FIA European Truck Cup Series for Volvo Trucks North America. Afterward he joined ASC, and then GM’s Performance and Motorsports Design Studio where his work included “SS” models for Chevy, “V” series models for Cadillac, and various race and show cars. In 2010 in China, he led Guangzhou Motors’ development of a “C Segment” production and show car for the Chinese and European markets. He is now with Chrysler’s performance and motorsports design studio.
GLEN J DURMISEVICH
CHIEF DESIGNER NAVISTAR

As Chief Designer at Navistar’s Innovation and Design department, Glen is responsible for the design of all International brand North American trucks and Navistar Defense vehicles. This position in heavy commercial vehicles comes after 32 years with General Motors Design Center, where his contributions included automotive exterior and interior, concept and production vehicle designs. Glen was responsible for such vehicles as the Chevrolet SSR, Trailblazer SS and Oldsmobile Recon Concept vehicle. He played a key role in establishing and managing the General Motors Accessory Design Studio to build an aftermarket presence for all GM vehicles. His experience at General Motors included an overseas assignment at Holden in Australia and provided him an in-depth understanding of integrated computer technologies, branding and design quality.

Glen graduated from the College for Creative Studies and has utilized his interest and knowledge in automotive and transportation history as an adjunct professor at Lawrence Technological University’s Transportation Design Program.

In 2005, Glen chaired the EyesOn Design Automotive Design Exhibition and has played a key role in all the EyesOn Design events since its inception 29 years ago.

ED GOLDEN
DESIGN DIRECTOR,
FORD MOTOR COMPANY

Ed Golden was born in California in 1957, right on the edge of the Car Culture Generation. He grew up with a passion for motorsports and muscle cars. In Golden’s life, art and the automobile are inseparable. He graduated from ACCD, and is a Design Specialist at Ford Motor Company.
GREG M. GREESON

GRIDDESIGN

A rare combination of artist, industrial designer, entrepreneur and businessman, Greg Greeson has led design teams in major corporations and founded startup ventures in three countries. A graduate of California’s Art Center College of Design, he was Senior Designer of advanced design studios at Adam Opel AG and Volkswagen AG in Germany; in 1984 he was on the startup team for Art Center’s campus in Switzerland.

As Managing Director of International Automotive Design’s IAD Germany operations from 1990-1994, he oversaw design, engineering, modeling and prototype-built projects for automotive clients including Mercedes-Benz, GM, Honda, Ford, and Mitsubishi.

Greeson’s Austin, Texas-based industrial design firm, GRIDdesign, consults to major automakers worldwide with proposals for vehicle designs such as the 2005 Mustang.

In addition, he writes and illustrates articles for car club enthusiast publications including BMW’s Roundel and the Mercedes-Benz STAR.

RICHARD GRESENS

SENIOR GLOBAL DIRECTOR, LAUNDRY DESIGN – WHIRLPOOL CORPORATION

Richard Gresens’ diversified design career has spanned over twenty-five years in the transportation and product design disciplines.

As Senior Global Director, Mr. Gresens is responsible for the laundry design studios in North and South America, Europe, China and India. His group includes all product design, development and strategy under the brands of Whirlpool, Maytag, Amana, Bauknecht, Diqua, Brastemp and Consul.

Prior to Whirlpool, Mr. Gresens was Chief Designer for the Ford Motor Company, and led design efforts for a variety of vehicles including the Ford Explorer, Ford Flex and Mercury Mariner.

During his career, Mr. Gresens also developed vehicle designs for Volkswagen, Massey-Ferguson and Rinspeed, as well as various architectural programs and consumer products.

Born in 1963 in Milwaukee, Wisconsin, Mr. Gresens graduated with a BFA in 1986 from the College for Creative Studies in Detroit.
TOM HALE
ARTIST

Tom Hale became interested in cars and began drawing them at the age of seven. This eventually led to attending The Art Center School in Los Angeles where he graduated, with Honors, in 1966. He accepted employment with GM Styling (2 years), Chrysler (1 year) and American Motors (17 years). Frustrated with the nature of corporate life and after Chrysler, he and his wife Micki sold everything and purchased a VW Westfalia camper. They proceeded to live in this for 6 months and traveled 25,000 miles around the U.S. Could not get cars out of his system so returned to the Detroit area and hired into American Motors. Tom spent 17 years at AMC and again frustrated, left to become a full-time artist. This was in 1985 and Tom has been creating paintings ever since. This is his 31st year as a full time artist. His art career has resulted in numerous awards, including the Gold Medal of Honor from the American Watercolor Society; he has participated in well over 400 shows and exhibits including 24 years at Pebble Beach, 32 years at MeadowBrook/St.John and 19 years at the Ann Arbor Art Fair. His art career has also resulted in creating shows and exhibits; chairing various art events and judging of art shows and exhibits. Today, Tom continues to create paintings and exhibit them. He lives in Farmington Hills, MI and is married to Fran Kesler.

RYAN PATRICK JOYCE
DESIGN MANAGER, JEEP® BRAND INTERIORS
PRODUCT DESIGN OFFICE, FCA US LLC

Ryan Patrick Joyce was appointed Interior Design Manager for the Jeep® brand in May 2015. In this position, Joyce is responsible for the development, coordination and implementation of Jeep brand interior design programs, most recently contributing to the all-new 2015 Jeep Renegade.

Since joining FCA US in 2007, Joyce has provided progressive and intriguing design concepts and strategies in the Product Design Office. Significant elements of his professional background include:
- 2015, Interior Design Manager, FCA US LLC
- 2011, Senior Interior Designer, Chrysler Group LLC
- 2007, Interior Designer, DaimlerChrysler Corporation

Joyce was born in Scranton, Pennsylvania and earned a Bachelor of Fine Arts in Industrial Design from the Cleveland Institute of Art (2007).
HENRI KAVAJA
AUTOMOTIVE DESIGNER, PRODUCT DESIGNER, ARTIST AND ENTREPRENEUR

Henri Kavaja is an Automotive Designer, Product Designer and Artist. Born in Tirana/Albania, Kavaja attended The Cleveland Institute of Art where he graduated in 2006 with a Bachelor of Fine Arts Degree in Industrial Design. Currently, Kavaja is a Lead Creative Designer at General Motors in Warren, Michigan designing future Cadillac exteriors. He has been with General Motors since 2006 and with Cadillac Design since 2010. He was part of the Chevy Volt exterior Design Team, Opel Ampera, and he was the Lead exterior designer for the 2013 GMC Acadia, 2015 Cadillac ATS-V series (coupe/sedan) and Cadillac CT6.

Kavaja also involved himself in a variety of teaching and mentoring transportation design students at the Cleveland Institute of Art. He is currently a mentor for “You Make a Difference,” a program created by General Motors to identify diverse talent, give young people exposure to vehicle design, and increase overall awareness of careers in art and design. In his spare time, Henri enjoys painting, reading, sports, biking and traveling.

PETE LAWLIS
HEAD OF INTERIOR SYSTEMS CHRYSLER

Pete has years of experience in the automotive design field working in both Interiors and Exteriors. He is currently the Head of Interior Systems for Chrysler, Jeep, Ram and Dodge. He is responsible for the direction and execution for all seating, hard trim, steering wheels, switches, overhead trim and flooring for the company.

Previously, he had spent 27 years at GM as a Director of Design in both Interiors and Exteriors. Some notable accomplishments have been the expressive new 2016 Buick Envision interior. The 2013 Chevrolet Onix, Spin and Cobalt interiors, which he directed while on an International assignment in Sao Paulo, Brasil. Before that he directed the 2010 Cadillac SRX SUV exterior and interior, as well as the game changing 2007 Cadillac CTS interior and was the Design Manager for the iconic 2002 Cadillac Escalade exterior and interior.

He has been involved over the years as an instructor at the College for Creative Studies in Detroit. Most recently he taught the Transportation Masters Program. He is a Detroit native and currently lives here with his wife and children.
NANCY LOCKHART
COLOR MARKETING MANAGER
AXALTA COATING SYSTEMS

As a lead member of Axalta’s global color marketing group, Nancy remains at the cutting edge of color development so customers have both access to valuable trend data as well as the latest developments in color science.

Nancy is involved in a variety of programs benefiting the industry as well as its next generation. She is a leading supporter of the Michigan Science Center and recently supported “Colorosity,” the annual science soirée that celebrates curiosity, science and color.

Nancy has been cited in a variety of specialty trade media and popular press including Automotive News, The Washington Post, Consumer Reports, Forbes, Fox Business and Crain’s Detroit Business.

Her color career began in color formulation and development at Axalta’s Mt. Clemens manufacturing facility. There, she received hands-on experience developing color shading, paint applications and coatings technologies. She is well versed in environmental regulations regarding coatings and their relation to auto manufacturing.

LUCAS LOPEZ
INDUSTRIAL DESIGN & MARKETING MANAGER

Lucas Lopez is an Industrial Design & Marketing Manager based out of Toronto, Canada. He has honed his skills over the past 8 years at ABC Group Inc., a Tier 1 supplier to the automotive industry, accumulating a comprehensive knowledge of plastics manufacturing. Passionate for creative aesthetics and innovative design, Lucas challenges himself to develop products that are at the cusp of current design philosophy, techniques and manufacturing technology.

Born and raised in Toronto, Lucas attended Humber College where he graduated in Industrial Design. Lucas has a natural ability to translate to paper his ideas as well as those of others. He is also certified in CATIA, Solidworks, and Alias Design Studio; tools which are essential for today’s designers.

Investing in future designers and artists is crucial to his personal goals. Since 2006, Lucas has mentored and been a part of a team implementing a design competition with a local college. He has an equal passion for design, music and the arts which culminates into quite an interesting, well-rounded designer.
JOHN MANOOGIAN II  
FOUNDER, FORZABLITZ

John Manoogian II has a BA Product/Industrial Design from Michigan State University, a BS Transportation Design from Art Center College of Design and an MBA from Oakland University.

He began his career as a designer/clay sculptor for Ford Motor Co and then joined General Motors Design in the Oldsmobile Studio. He served as Assistant Chief Designer Exteriors for Cadillac, Saturn and Pontiac; Chief Designer Pontiac Exteriors; and Chief Designer for the Exteriors of the Buick Lucerne, Chevrolet Impala and the Cadillac DTS.

His final assignment at GM Design was Director of Exterior Design for Cadillac, where he was responsible for the award winning 2008 CTS Sedan, Wagon and the CTS Coupe which won the Best Concept Car Design Award, along with the ‘V’ variants of the CTS lineup. He was also responsible for the 2006 and 2009 USA Presidential Limousines.

Manoogian left GM in ’09 after 32 years and formed Forzablitz Design, a creative solutions design consultancy. He is also an Adjunct Professor at CCS.

SAM MCCAFFERTY  
DESIGNER, INTERSECTION-INC.

Sam McCafferty is a New Zealand Industrial and Transport Designer working at Intersection-Inc, a design innovation consultancy focused on creating better human experiences, in San Diego, California. Currently, he predominantly designs products and user experiences for clients in auto/transportation, consumer, and healthcare sectors, as well as managing projects and developing business/design strategy for key clients.

He studied at Massey University College of Creative Arts achieving First Class Honors and a Massey Scholar.

He began his career at Honda R&D Europe in Rome, as a designer on their motorcycle design team. His career also includes furniture design with Formway Design Studio, tutoring at Massey University College of Creative Arts in Transport and Industrial Design courses and a variety of private client projects.

A constant curiosity of the global design sphere and its related influencers allows Sam to continuously push boundaries of the industry.
BILL MICHALAK

RETIRED

Bill graduated in 1966 from Pratt Institute in Brooklyn, New York with a degree in Industrial Design. He worked at General Motors Design Staff for his entire career of 35 years.

During his time at GM Bill worked in Oldsmobile Studio on the 442 and Toronado. In the Pontiac studio he participated in the design of the Grand Prix, and the Grand Am. In Chevy Studio his focus was the Caprice and the Monte Carlo, and in Truck Studios on the El Camino, S-10 Pickup and M Vans.

He also worked in Advanced studios touching on the EV1, various concept cars and the second generation Saturn. Back to Oldsmobile Studio, he was able to participate in the beginning of the SUV designs. Ending his career in Buick Studio, he worked on production cars and the LaCrosse and Bengal show cars.

Bill's passion for the automobile overflowed into volunteering as Art Committee Chairperson for EyesOn Design and attending and volunteering at other car shows. He enjoys Automotive Art, Styling Art and anything representative of the automobile. Bill is also a member of the League of Retired Designers.

GAIL C. MICIUDA

DIRECTOR OF ADVANCED ENGINEERING, IAC

Gail C. Miciuda is a director of Advanced Engineering for Instrument Panel/Cockpit and Floor Console Products at International Automotive Components (IAC). In this role, Gail is responsible for the development of early product engineering concepts for all pre-award Cockpit Modules, Floor Console, Door and Hard Trim business opportunities. In addition to her detailed focus on Instrument Panels and Consoles, she also supports the IAC organization with consumer research, benchmark data, new product concept proposals and industrial design renderings during all phases of the product development process.

A 20-year automotive veteran with IAC Group and its legacy companies Lear Corporation and UT Automotive, Miciuda has extensive experience in the engineering and design of several facets of vehicle interiors and exteriors.

As a native New Yorker, who initially came to the Detroit area to work in her academic field of Optical Engineering for General Dynamics Land Systems Division, she was drawn to the automotive industry by an appreciation for great automotive designs and the excitement they can ignite within us. Miciuda received her bachelor’s degree in Optics from the University of Rochester, Institute of Optics, Rochester, New York.
PETE MONTERO

PRODUCT PLANNER,
FIAT CHRYSLER AUTOMOTIVE

Pete Montero has been in the automotive industry for 28 years, beginning with his first job in Hiroshima, living there as a designer for Mazda Motor Corporation. Upon returning to the U.S., he became a product planner at Mazda, and (since) Honda, Hyundai and FIAT-Chrysler. He currently lives in Ann Arbor, Michigan with his family.

PAT MURRAY

FOUNDER, MURRAY DESIGN LLC

Patrick Murray is a research and development, branding and marketing expert with over 28 years of experience and a proven record of stimulating his clients’ growth through innovation.

He is the passionate founder of MURRAY design LLC, a product research, development and marketing consulting firm; “Creating Products that MOVE PEOPLE!”
VICTOR NACIF  
CHIEF CREATIVE OFFICER, BROJURE.COM

Born to Lebanese parents in Mexico, Victor moved to Detroit at age 9. Combining his love of design and automobiles, he attended the College for Creative Studies while doing summer internships at Ford Motor Company. In his early work at Zimmer Corp in Florida, he helped create and build a car that was sold for several years. He returned to Ford as a designer then moved to Paris in the ‘80s to work for PSA Peugeot Citroen, first as Chief Designer and then Design Director. Victor was with Nissan from 2004-2015, most recently as Global Head of Product Communications, responsible for telling the design story behind each Nissan and Infiniti model and launch. He now heads up the creative role at brojure.com, looking at the visual quality and presentation for international clients using the software as a storytelling and communication tool. Victor finds inspiration at design events and exhibitions in all fields - which he seeks out all over the world. He says: “We can’t wait now for more unique products, electric vehicles, autonomous cars and performance vehicles. We can help people dream again about the automobile and transportation and the role of automobile in society.”

TOM OBERTYNISKI, M.D.  
MICHIGAN GLAUCOMA SPECIALISTS

Tom Obertynski, a Metro-Detroiter, finished his ophthalmology training at the Kresge Eye Institute. He then went on to complete sub-specialty training in glaucoma and advanced cataract surgery techniques. His grandfather, a draftsman and his father an engineer, both worked in the auto industry, instilling a passion for cars and car design. He actively follows the auto-industry and design trends. He has covered the NAIAS for international websites. In addition, Tom is an avid open wheel race fan. He is highly respected by the EyesOn Design Team as an Auto Design Historian.
DAVE O’CONNELL
CHIEF DESIGNER, KATZKIN LEATHER

David O’Connell is a Los Angeles native and a graduate of Art Center College in Pasadena. He currently works as Chief Designer for Katzkin Leather in Los Angeles.

After graduating from Art Center, David worked for Automobiles Peugeot with assignments in Coventry, England and at the Centre Style Citroen in Velizy, just outside Paris, France. In Europe he designed the Citroen Ax exterior and the initial concepts for the Citroen XM. Returning to Southern California, he joined Mitsubishi Motors Research and Design where he became Chief Designer working on the Eclipse, 3000GT and Montero Sport designs which all became icons for the brand.

David has served on the Art Center faculty since 2001 and also participated in the college’s Mentor program. A lifelong surfer, David lives with his family in Huntington Beach, California, and enjoys the restoration and riding of Norton motorcycles.
BRAD PALMER
SENIOR VEHICLE DESIGNER,
TATA TECHNOLOGIES
A graduate of the Cleveland Institute of Arts and 20-year industry veteran, the arc of Brad Palmer’s career has taken him from Tier One suppliers to OEMs and back again. He has worked on everything from full size trucks to race cars. His passion for R/C car racing led him to create an online boutique specializing in scale racing replicas, servicing customers worldwide. His enthusiasm for automobiles and design have also led to teaching assignments at CIA and CCS. Currently Senior Vehicle Designer for TATA Technologies, Brad has also worked on the first generation Cadillac CTS, Chevrolet Volt and most recently the TATA eMO concept.

RICHARD PLAVENTICH
GENERAL MANAGER,
NISSAN DESIGN AMERICA, SAN DIEGO
Richard Plavetich is a Pittsburgh native, and graduate of General Motors Institute in Flint, Michigan. He is currently the General Manager of Nissan Design America in San Diego.

After obtaining his Engineering degree and MBA, Rich worked within the design organizations at General Motors, Isuzu, Mercedes-Benz and Mitsubishi. He has been awarded over 25 patents for automotive innovations.

In addition to his management role at Nissan Design, he frequently serves as a Concours d’Elegance judge at numerous events. He also restores and maintains a collection of vintage sports cars at his home in Laguna Beach.
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CHRISTOS ROUSTEMIS
DESIGN LEAD CADILLAC INTERIOR STUDIO, GM DESIGN

Christos was born, bred and buttered in the Motor City, and graduated from Wayne State University in 1990 with a Bachelor of Fine Art degree. Shortly thereafter, he accepted a full-time position by GM Design in Warren, MI where he held an internship a year earlier. He also holds a Master’s of Art degree with a concentration in Design from Wayne State University. Thus far, he has been a “career criminal” with the General. His work within GM Design globally has enabled him to travel, experience and succeed in a variety of cultures and working environments. Japan, Italy & other parts of Europe were only a few of the destinations, as well as a longer assignment in Latin America. Christos enjoys creating new solutions, surfaces and new stories every time he comes through those doors, for there are no signs of the automotive design world getting any less exciting looking toward the future!

ALEXIS C. SENTER
U.S. AGENT, HYDES LEATHER

Alexis is a Southern California native, having grown up in Los Angeles surrounded by the city’s car culture. She and her brother would watch her father diligently prepare on the weekends for trips to Bonneville when he wasn’t heading PR for Ford Motor Company’s Santa Ana office. It was almost a foregone conclusion she would end up in the industry.

Fast-forward summers spent at Laguna Seca and Pebble Beach to her college days studying Graphic Design where a family friend suggested she try for an internship at Ford’s Color and Materials Design studio in Dearborn, Michigan. It was a perfect fit and she never looked back.

She has since been with Toyota, Lexus, Volvo, Mazda, Ultrasuede® and, currently, represents Hydes Leather in the U.S., specializing in European leather for period-correct classic car restorations, custom interiors for the likes of Singer Vehicle Design and show cars for OEMs.
SEBASTIAN SULLEN

SENIOR DESIGNER, GENERAL MOTORS

Sebastian Sullen began his automotive career in 1991 as a detailer working on the drafting board and a 3D Cad designer for Ford Motor Company.

He moved to Trollhattan, Sweden in 1999 as an interior CAD designer for Saab. He is also a professional photographer. He currently works for General Motors as a Senior Designer working in the Exterior design bumper/Fascia group.

JEFF W. TEAGUE

Jeff Teague graduated from the Art Center College of Design in Pasadena, California in 1978. His professional career has included Ford Motor Corporation in Dearborn Michigan; Mitsubishi Motors America in Cypress California; Volkswagen AG of Germany; Volkswagen of America in Simi Valley California; Hyundai & Kia Motor Car company of Korea and the Design Academy in Woodland Hills & San Diego, CA. He is currently designing and consulting for other product design firms as well. In 1998 he returned to academia with the Academy Art University where he started a design program in Automotive and Industrial Design.

Hired as the Director in June 1998, Teague managed and hired a multi-cultural international staff of 35 and developed a curriculum and syllabus that still is in effect today. The department now has grown to over 500 students and continues to evolve into a well respected institution for industrial design development.

In 2011, he started a new adventure in the rebirth of one of America’s greatest Icons, Duesenberg Motor Cars, a venture which lasted for 4 years.

Today, after 38 years in the business of automotive design, Teague is semi-retired and works as a freelance design consultant for product and the automotive design. He is currently restoring his house in Agoura Hills, Ca. and will be moving to Lake Tahoe, NV in 2016.
DOUG UNGEMACH
AUTOMOTIVE DESIGNER

Mr. Ungemach creates concept (theme) sketches and color renderings for the customer. He oversees 3D design follow-through in math data and clay models of scale or full-size vehicles. He has design input throughout the design process to ensure the final design is as close to the concept as possible, and is followed upon through to concept or production.

He started his design career with ASC as an intern from College for Creative Studies and as an automotive/transportation designer working on concepts for GM, Ford, Saab, Toyota, Bentley. He also worked in the marine industry with companies including Sea Ray, Wellcraft, Correct Craft Ski Boats and for companies in the heavy truck industry including Navistar, Peterbilt, Volvo and Freightliner.

At ASC, he worked on a variety of GM concepts including the original concept of the Chevrolet SSR in 1999, shown at NAIAS in 2000, through production design and follow-through from 2000-2003. He also worked on the 2006 Pontiac Grand Prix V8 facelift, with responsibility for theme development and 3D development in clay.

In 2003, he was part of a team of designers responsible for GM’s new LAMBDA platform, from concept sketches through production. In 2006, he helped Magna International generate concept sketches for a variety of electric/hybrid and lightweight vehicles.

Global design and engineering teams at Johnson Controls are creating the next generation of seating comfort, safety and sustainability right now. And they’re already working on the generations that will follow that.

With our unmatched worldwide development and production resources, we celebrate the spirit of creativity and innovation that drives our company and industry forward. www.johnsoncontrols.com

From here, you can see the world.
ABOUT THE CRYSTAL AWARDS

The EyesOn Design Awards at the NAIAS are unique to this event. They were originally designed by Steven Correia of Santa Monica, California with consultation and oversight by Tom Gale specifically for EyesOn Design at the NAIAS.

Currently, with permission from Steven Correia, these awards are manufactured by Crystal Signatures of Bethlehem, PA.

Mr. Correia also designed and produced the coveted awards that Henry Ford Health System’s Detroit Institute of Ophthalmology presents at the EyesOn Design Automotive Design Exhibition. This highly prestigious international celebration of vehicle design of the past, present and future, is held annually in June at the Edsel & Eleanor Ford House in Grosse Pointe Shores, Michigan.

The awards, fittingly, are of optical crystal of great purity with a very high index of refraction. Like the eye itself, these awards transmit and refract light spectacularly.

The Detroit Institute of Ophthalmology has featured crystal awards in automotive design at the summer show for over 25 years in an effort to immortalize the connection between vision and the appreciation of the beauty of fine vehicle design.
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THE CATALYST AWARD – EMPOWERING GREAT DESIGN

Each year the previous winners of the EyesOn Design Lifetime Design Achievement Award select a winner for the upcoming EyesOn Design summer celebration. The process involves significant politicking and persuasion among these design luminaries as each has forceful and concrete ideas about the work of colleagues, worldwide.

This year the previous LDAA winners ultimately selected Stewart Reed. What was it that led them to the Chairman of Transportation Design of ArtCenter College of Design?

Was it his early work on dune buggies with Bruce Meyers? Or his work at Jeep and Chrysler advanced studio? Or his stint as Chief Designer at Calty in the ‘80s? Perhaps it was the almost two dozen concept vehicles he has designed, or the Cunningham C7 luxury concept done for Bob Lutz and Briggs Cunningham. Again, maybe they selected him because of the historically significant, Mullin commissioned, Bugatti. (One cannot visit the French Curves exhibit at California’s Mullin museum, view the Reed-Bugatti without exclaiming “gorgeous”). Or maybe his work at Lockheed or at Michelin. But then maybe they knew about both interior and exterior design Stewart has produced, generally anonymously, at automotive, aircraft, marine, product design corporations worldwide, through Stewart Reed Design, Inc.

But whatever it is that caused his election we all herald the selection and are thrilled that Stewart Reed has been selected as the 2016 EyesOn Design Lifetime Design Achievement awardee. He has been our colleague for almost thirty years! We have been blessed with the input of the very best.
But when you ask Mr Reed, “Who was the catalyst for your career – who was that one person who saw in you the potential that eventually might see you rise to this exalted height? Conversely, who, Mr Reed did you look up to as a wide-eyed kid and say — ‘That guy is my hero’?”

When asked this question Stewart Reed answers in a nano-second – "Strother MacMinn."

But why Strother? Of interest to us at EyesOn Design is that we, too, honored Strother MacMinn in 1989 and again in 2000. Perhaps Stewart selected him because Strother MacMinn’s career is almost a template for Stewart Reed’s own career. Early time Strother spent with his own Catalyst Franklin Hershey in the Walter M Murphy Studio followed by a 1936 move to the GM Buick Studio in Detroit, with the transplanted Franklin Hershey as his boss. There followed successful stints at Opel, GM Bus, Oldsmobile, Calty, and finally his 40-plus-year-career at ArtCenter. Truly like father like son!

So we honor Stewart Reed as the 2016 Lifetime Design Achievement Award winner and simultaneously herald his selection of Strother MacMinn, of ArtCenter, as the Catalyst of his world renowned career.

Stewart and Strother – what a Duo. Almost like Brunelleschi and Michelangelo!
WHY DOES AN EYE INSTITUTE PRESENT DESIGN AWARDS?

By supporting EyesOn Design either at the NAIAS or at the show in June at the Edsel & Eleanor Ford House, each of you play a very real role in our efforts to move forward the day when many persons now blind recover a level of useful vision as well as our work to more fully understand the role vision and cognition play in driving. The DIO produces these events to raise money to support its goals.

In September, 2015, the DIO hosted more than 30 of the world’s leading scientists at the 7th biennial world congress: The Eye, The Brain, and The Auto. This congress is dedicated to studying the relationship between vision and the safe operation of a motorized vehicle and was held at Dearborn Inn in Dearborn, MI. These world leading authorities came to Detroit to discuss the progress being made, world-wide, to reduce the carnage on the streets and highways of the world. Our EyesOn Design events help support this work. This congress will again be presented by the Detroit Institute of Ophthalmology in September 2017.

In September 2016, the DIO will host more than 30 researchers from seven different countries around the world at The Henry in Dearborn, Michigan for the ninth biennial world congress on artificial vision, The Eye and The Chip. This congress is dedicated to foster collegiality among leading scientists and to encourage collaboration among countries, laboratories, and corporations involved in the research to implant a chip in the eye or the brain that will give many persons now blind some level of useful vision.

We are deeply grateful to the auto design world for its constant support of the Detroit Institute of Ophthalmology and our many programs relating to education and research in the field of ophthalmology and in support of the blind and visually impaired.

It is only with good vision that any of us fully appreciate the beauty of the very best in design.

Philip Hessburg MD
Medical Director
Detroit Institute of Ophthalmology
Department of Ophthalmology
Henry Ford Health System

Paul A. Edwards, M.D., F. A., C. S.
Chairman
The McCole Chair
Department of Ophthalmology
Henry Ford Health System

For information on The Eye and the Chip 2016 call 313-824-4710 or go to www.henryford.com/DIO or www.dioworldcongresses.com
EyesOn Design 2016

The 29th EyesOn Design Automotive Design Exhibition will be held on Father’s Day, Sunday, June 19, 2016, on the beautiful and historic grounds of the Edsel & Eleanor Ford House in Grosse Pointe Shores, Michigan.

The car show is the culmination of a week of activities that celebrate design, beginning with a Media Preview at the Ford estate on Tuesday, June 14.

The automotive design community will come together on Friday, June 17 at the Grosse Pointe War Memorial in Grosse Pointe Farms for Vision Honored, a black tie gala recognizing this year’s recipient of the EyesOn Design Lifetime Design Achievement Award, Stewart Reed of ArtCenter College of Design in Pasadena, California.

On Saturday, June 18, the doors of the Lingenfelter Collection will be opened to the benefit of the Detroit Institute of Ophthalmology. We thank Ken Lingenfelter for his continued generosity in sharing this collection of rare and beautiful vehicles with us, and invite you to join us in walking through this amazing display.

But you needn’t wait until summer to begin the EyesOn Design festivities. On February 9, the EyesOn Design commemorative poster, featuring the work of the highly-acclaimed automotive artist Jay Koka, will be unveiled at Stahl’s Automotive Foundation in Chesterfield, Michigan. Please join us there, and meet Mr. Koka in person as he signs copies of the poster for the event attendees.

The common thread running through these events is a love of design, specifically, an appreciation for great automotive design. And underlying that is a spirit of service to the visually impaired – the beneficiaries of the year-round fundraising efforts of the DIO, division of the Department of Ophthalmology of the Henry Ford Health System – whose mission is to facilitate research and collaboration to advance the day when some level of useful vision will be restored to people now blind.

On behalf of this remarkable community of automotive enthusiasts, design professionals, medical visionaries and devoted volunteers, I thank you for your role in raising awareness for this worthy cause, and invite you to join us for all of these upcoming EyesOn Design events. Learn more at www.eyesondesigncarshow.com

Kathleen Pecar-Lightbody
2016 EyesOn Design Chairman
HENRY FORD DEPARTMENT OF OPHTHALMOLOGY

One of the largest ophthalmology practices in the U.S., the Henry Ford Department of Ophthalmology provides convenient, high-quality compassionate care, treating more than 55,000 patients annually at 16 locations throughout southeast Michigan. Board-certified physicians provide comprehensive and coordinated adult and pediatric eye care, as well as specialized medical and surgical treatment for all eye conditions. Advanced treatment options are offered, led by continuous research and evidence-based medicine.

The department includes the nationally recognized Henry Ford Center for Vision Rehabilitation and Research, providing rehabilitation to help people with low vision conditions.

THE DETROIT INSTITUTE OF OPHTHALMOLOGY

The Detroit Institute of Ophthalmology aims to be the leader in accelerating international collaboration in vision-related research, and the leader in helping the visually impaired maintain independence and dignity.

A division of the Henry Ford Health System Department of Ophthalmology, the Detroit Institute of Ophthalmology is recognized as its research education arm. Current programs include:
RESEARCH CONGRESSES

The Eye & The Chip: An international research congress dedicated to accelerating progress toward development of artificial vision. The next congress will take place September 18-20, 2016 in Dearborn, MI.

The Eye, The Brain & The Auto: An international research congress focused on the relationship between vision and the safe operation of a motorized vehicle took place in September, 2015.

SUPPORT FOR THE VISUALLY IMPAIRED

With help from its volunteer arm, the Friends of Vision, services for the visually impaired include support groups, the Martha F. Gorey Resource Center (offering low vision aids), and the AT&T Computer Training Lab for the Visually Impaired. While initial funding for the computer lab was provided by AT&T, current funding is provided by a generous donation from the George R. and Elise M. Fink Foundation.

PUBLIC & PROFESSIONAL EDUCATION

Program materials and information on vision loss are distributed to physician offices, local libraries and through community events. The DIO also holds seminars for emergency physicians and hosts ophthalmology resident lectures and workshops.

PROGRAM FUNDING

The Detroit Institute of Ophthalmology’s important work is funded by contributions from individuals, foundations, corporations, and proceeds from its fundraising events – EyesOn Design June car show and associated events and EyesOn Design Awards for Design Excellence at the North American International Auto Show in January.
Committee for EyesOn Design
at the North American International Auto Show

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A benefit for the Detroit Institute of Ophthalmology

AWARDS FOR DESIGN EXCELLENCE 2016

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Detroit Institute of Ophthalmology

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Michelin is proud to partner with the DIO and the 2016 EyesOn Design program. Your dedication and support of this community are greatly appreciated.

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The Eye and the Auto 2015

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